EVENTS ARMOURY
DESIGN & PRINT

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→ **File Specifications Sheet.**

To ensure that your artwork will produce a sharp and colourful finished product, we recommend the following:

Acceptable Design Applications

QuarkXpress (up to version 6.52)
InDesign (up to version CS3)
Photoshop (up to version CS3)
Illustrator (up to version CS3)
Freehand
Corel Draw

Acceptable Artwork Formats

QuarkXpress: save files including all tiff, eps images and all used fonts.
Photoshop: save files as tiff, eps or jpeg format.
Illustrator: save files as eps making sure images are embedded and all text is converted to outlines.
Freehand: save files as eps, with all text created to paths.
Corel Draw: save files as tiff, eps or jpeg format with all text converted to curves.

Colours

Full Colour artwork created should be CMYK Colour format (CYAN, MAGENTA, YELLOW and BLACK) RGB Colour (RED, GREEN and BLUE) is not acceptable. Colour artwork produced outwith CMYK, should be Pantone Spot Colour. Spot Colours are mixed like paint and printed one at a time.

Resolution

All images supplied must be scanned at a minimum 300DPI at the size they are used at. Do not download images from the internet to use, in some instances you may find the image is correct in size but is only 72DPI.

Fonts

All artwork must be supplied with the fonts used, unless converted to outlines, paths or curves.

Bleed

All artwork requires a bleed of 2 or 3mm (depending on size), otherwise part of your design or text may cropped off. Please ensure any text or logos are a minimum 4mm away from the edge.

	Size with Bleed	**Finished Size**	**Bleed**
Business Card	92 x 59mm	88 x 54mm	2mm
A7	109 x 76mm	105 x 72mm	2mm
A6	152 x 109mm	148 x 105mm	2mm
1/4 A4	214 x 76mm	210 x 72mm	2mm
DL	214 x 103mm	210 x 99mm	2mm
A5	214 x 152mm	210 x 148mm	2mm
A4	303 x 216mm	297 x 210mm	3mm
A3	426 x 303mm	420 x 297mm	3mm
A2	600 x 426mm	594 x 420mm	3mm
A1	847 x 600mm	841 x 594mm	3mm
A0	1195 x 847mm	1189 x 841mm	3mm

Sending your Artwork

If sending compressed artwork by email (max 10MB file) please use the following programmes:

Stuffit
WinZip
Jpeg (Photoshop or Corel Draw) Please try to maintain maximum quality level when saving as Jpeg.

If sending artwork on disk, please use the following media types:

CD-ROM
DVD-ROM

If you have any queries or require further information please do not hesitate to call our design team.